

# DEVON delivers

## Devon Delivers for Lifestyle

**Devon Delivers is an inward investment campaign led by Devon County Council that highlights the benefits of relocating a business to the area.**

**Highlighting the extensive business, and lifestyle benefits of being based in the county, Devon Delivers is reaching out to businesses across the UK that are considering relocation, showcasing the many advantages the area has to offer.**

### **Best for Quality of Life**

Devon residents enjoy a stunning quality of life: consistently ranked as one of the best places in England to live, the combination of cities, coastline and national parks provide an environment where work commitments and lifestyle can reach a perfect balance.

- Devon has been voted number one for Quality of Life by Country Life Magazine every time the survey has been undertaken.
- The Sunday Times named two places in Devon in its top 12 places to live 2013 UK Report.

### **Best for Beauty**

The county has two stunning and distinctive coastlines, which cover more than 250 miles.

- The Jurassic Coast in East Devon is England's first natural World Heritage Site.
- Devon has two national parks, two coastlines and a UNESCO Biosphere Reserve, and over a third of the county is designated as an Area of Outstanding Natural Beauty.

- Devon has top surf beaches, sailing locations, harbours and marinas, with over 250 miles of coastline.
- There are thousands of miles of quiet country lanes to explore, 5,000 km of public rights of way, including a national trail. With over 250 km of off-road cycle paths, including high profile routes like the Tarka Trail and Granite Way, it is one of the top cycling counties in England.

### Best for Families

Devon boasts two of the top 20 places for families to live in the UK, according to the 2013 Family Friendly Hotspots report (Family Investments).

- Crime rates in Devon are considerably lower than the national average.
- 85% of Devon's schools are rated good or outstanding by Ofsted compared to 78% nationally.

For further information please visit [www.investdevon.co.uk](http://www.investdevon.co.uk) or contact Geri Panteva on 01392 383884 or email [geri.panteva@devon.gov.uk](mailto:geri.panteva@devon.gov.uk).

#### Devon Delivers:

- ✓ **A strong economy with positive growth** worth over £20 billion and growing faster than the national average with well above average economic activity levels
- ✓ **A highly skilled workforce** where 95% of our employers feel their staff have all the skills businesses need and with faster than average growth in productivity levels
- ✓ **A great quality of life** consistently ranked the best place to live in England with a natural outdoor playground offering a fantastic work-life balance
- ✓ **Lower overheads** driven by competitive labour costs and lower costs for office space, retail premises and factories
- ✓ **Great connections** including a £94 million investment bringing superfast broadband across Devon, and easy rail and road access to cities across the UK